

# Wild Card Poker

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**B&B**CMK  
Banker & Brisebois  
The Retail Advertising Experts



**Deal yourself a winning hand** when you invite customers to your store to play WILD CARD POKER. This colorful self-mailer is customized for you including your special offers and choice of gift items (see our selection of gift items) and features a WILD CARD that your customers bring with them to your store and then draw four additional cards from a card "shoe" holding four to six decks to complete their poker hand. The wild card ensures everyone of at least a pair. The better their hand, the better their winnings in cash off a minimum purchase, both of which you establish.

A **WILD CARD POKER kit** accompanying this promotion includes a multi-deck "shoe", 6 decks of casino playing cards, instructions, a "Winning Hands" poster and Winner Certificates. The kit is priced at \$65.

**The Wild Card Poker Mailer is available two ways:**

- 1) **All Inclusive** – B&B/CMK handles everything for you. Includes customization, printing, insertion, mailing list, addressing, postage, postal compliance, forms, permits, and delivery to the post office. BONUS! Free Mailing Lists – Supplement your own list (includes Free de-duping) or get a whole new list FREE when you let B&B handle your mailing.
- 2) **Print Only** – B&B/CMK handles the customization, printing and insertion. The pieces are then shipped to your Store or Mailing House if you want to handle the mail processing.

Visit our selection of Gift & Traffic items by clicking the link below:

<http://www.bbcmk.com/Gifts.htm>



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