



Everyone loves a Party and from what our customers tell us, our Party Invitation never fails to deliver. Mailed in an invitation-style #7 white envelope (included), with or without a personalized message printed on the outside, your customers can't resist opening to see what special event they're being asked to be a part of.

Inside a colorful invitation unfolds to reveal the festivities you have in store for them. Everything is customized for your event including the furniture you want featured, your special offers, your personalized invitation letter and the gift items you want to show. (see our selection of gift items)

The Party theme works well as a stand alone general party, but is also ideal for Anniversaries, Openings and as a Preferred Customer Private Preview before an event is announced to the public.

The Party Invitation Mailer is available two ways:

- 1) **All Inclusive** – B&B/CMK handles everything for you. Includes customization, printing, insertion, mailing list, addressing, postage, postal compliance, forms, permits, and delivery to the post office. **BONUS!** Free Mailing Lists – Supplement your own list (includes Free de-duping) or get a whole new list **FREE** when you let B&B handle your mailing.
- 2) **Print Only** – B&B/CMK handles the customization, printing and insertion. The pieces are then shipped to your Store or Mailing House if you want to handle the mail processing.

Visit our selection of Gift & Traffic items by clicking the link below:

<http://www.bbcmk.com/Gifts.htm>

