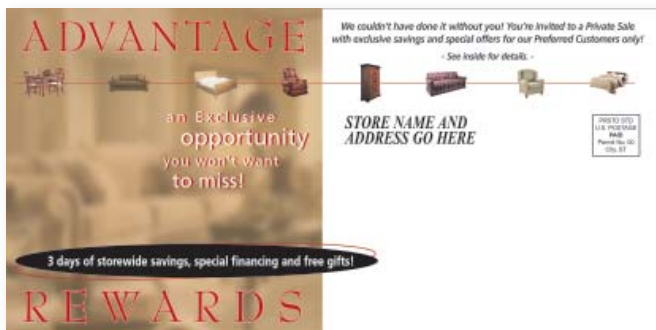


# Advantage Rewards Mailer

www.bbcmk.com

**B&B**CMK  
Banker & Brisebois  
The Retail Advertising Experts



Measuring 11" x 5" mailed, this unique design opens to an impressive 22" spread when opened. Fully customized to suit your needs including the certificate area (could be a check or other special offer), letter area, special offers and your choice of gift items.

Mailed to your past customers, it acknowledges and thanks them for their past patronage and rewards them for coming back to your store to take advantage of all the special services you offer.

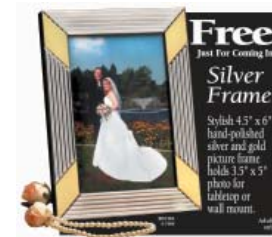
With a slight variation it can be sent to a targeted prospect list based on demographics and/or geographic locations.

### The Advantage Rewards Mailer is available two ways:

- All Inclusive** – B&B/CMK handles everything for you. Includes customization printing, insertion, mailing list, addressing, postage, postal compliance, forms, permits, and delivery to the post office. **BONUS!** Free Mailing Lists – Supplement your own list (includes Free de-duping) or get a whole new list **FREE** when you let B&B handle your mailing.
- Print Only** – B&B/CMK handles the customization, printing and insertion. The pieces are then shipped to your Store or Mailing House if you want to handle the mail processing.



Visit our selection of Gift & Traffic items by clicking the link below:  
<http://www.bbcmk.com/Gifts.htm>



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