



You can count on this powerful mailer to increase sales! The large 11"x5-1/2" self-mailer offers numerous reasons for customers to shop at your store. It opens to an impressive 22" and will be customized to your specifications.

Using the base 1, 2, 3 concept, we'll create a mailer for you that can be an inclusive 1, 2 and 3 part promotion, or make at an either/or promotion offering your customers a choice of offer 1 or 2 or 3. Want to show a furniture item? No problem, simply tell us what you want to show. Choose from our selection of great gift items to insure maximum response.



**The 3 in 1 Mailer is available two ways:**

- 1) **All Inclusive** – B&B/CMK handles everything for you. Includes customization, printing, insertion, mailing list, addressing, postage, postal compliance, forms, permits, and delivery to the post office. **BONUS!** Free Mailing Lists – Supplement your own list (includes Free de-duping) or get a whole new list FREE when you let B&B handle your mailing.
- 2) **Print Only** – B&B/CMK handles the customization, printing and insertion. The pieces are then shipped to your Store or Mailing House if you want to handle the mail processing.



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